



Trinnovo Group is a fast-growth, international recruitment company that delivers innovative talent solutions across contingent search, retained, both C-suite and multi-hire campaigns.

After partnering with Kyloe to merge three Bullhorn systems into one, Trinnovo detected a large amount of duplicate records - a common challenge faced by companies when merging databases.

Our solution was Kyloe DataTools – the most powerful Bullhorn data management product - to dedupe records. After experiencing the tool as part of their database merge, Trinnovo realised they'd be able to get even more value by using it to resolve other data quality issues in addition to removing dupes.

## Key challenges

- 1. A high volume of duplicate records following the database merge.
- 2. Inconsistent processes due to different database configurations prior to the merge.
- 3. Various categories, skills and specialities throughout three different databases meant that new processes were hard to establish and implement.
- 4. Daily external system integrations were generating new duplicate records (undetectable by Bullhorn) even after the initial merge was done.
- 5. Poor data quality was impacting the Client Engagement team productivity levels.

## Trinnovo Group key objectives

- 1. One single clean set of data.
- 2. Design new internal processes that all teams could work with.
- 3. Standardise legacy data (categories, skills, specialties) and apply mass updates to all Bullhorn data at once so that information is the same across the board.
- 4. Keep Bullhorn up-to-date and significantly increase data quality.
- 5. Provide new Client Engagement team with accurate data that increase ROI and productivity.

"With Kyloe DataTools we can get rid of useless candidates and contacts that slow people and processes down."









## The Kyloe solution

After Kyloe finished the data migration project, Trinnovo Group wanted to keep streamlining their internal processes updating Bullhorn records in mass and improving data quality.

Kyloe DataTools, our data management solution, was developed with recruiting and staffing companies in mind, empowering you to transform your Bullhorn data and improve your automation and data quality overall.



Automatically find and dedupe duplicate

Bullhorn records



Identify and improve incomplete and outdated records



Standardise and mass update Bullhorn data

## Results



Deduped thousands of duplicate records



Mass updated and standardised categories, skills and specialties



Increased productivity by providing a clean set of integrated data

"Without Kyloe DataTools we'd probably spend the next six or seven years trying to find all duplicated records."

Helen Foreman, Systems Success Partner, Trinnovo Group

